



FALL LUNCHEON

UCSB Alumna Speaks Out for Women

Lois Phillips, Ph.D., Gevirtz Graduate School of Education alumna, will speak at the Professional Women's Association fall luncheon at noon on November 20 at the Faculty Club. Her motivational talk will focus on gender differences in public speaking. Phillips co-authored a new book with Anita Perez Ferguson (Luz Publications, 2004), *Women Seen and Heard: Lessons Learned from Successful Speakers*. A book-signing will take place after the presentation. The book is also available at the UCSB Bookstore.



Lois was the founding executive director of Antioch University Santa Barbara where she worked until 1988. She also provides training in presentation skills to UCSB personnel through the UCSB HR department as well as to executives in public and private sector organizations. She has produced and moderated two television programs about women's roles and recently moderated "Dialogues" with George Eskin on KCLU, a public radio talk show addressing critical social and business issues.

A Message from the Co-Presidents

ON BEHALF of the PWA Steering committee we would like to give a warm welcome to our new members and a sincere thanks to our returning members. With the academic year well underway, we hope all of our members are finding professional and personal success. We will continue to support our members through this year's programs and through our recognition of women's contributions to the campus. As the campus faces a difficult budget reality, PWA will strive diligently to provide professional development opportunities that are free and low cost so that our members can continue to gain in professional skills.

Your PWA has begun an exciting year of programming and wants to continue to partner with each of you in making the organization successful and keeping women's issues and needs in the forefront of campus thought. You are an essential partner in this effort, and one way that you can help is to invite a friend or co-worker to attend a PWA event this year.

Let us introduce your hard working and dedicated Steering Committee. This great group of women is interested in helping

UCSB women receive the recognition they deserve.

Co-Vice Presidents Lupé Navarro-Garcia and Kim Parent have begun working on the 2004 PWA professional development conference. They have been joined by some very enthusiastic women who will help shape a great conference experience. Once again, PWA will offer a full-day conference. This is a great, low-cost professional development opportunity. If you are interested in helping or have ideas for workshops or speakers, please contact Lupé (Navarro-Garcia-l@sa.ucsb.edu) or Kim (parent-k@sa.ucsb.edu.)

Program chairs Michele Crawford and Kathy Davis started the year with a great kick-off event. This event was held on Thursday, October 16 and saw the UCen State Street room transformed into a fiesta, replete with great food and wonderful prizes. We welcomed nearly 60 women to the event. These two energetic women also organized a brown bag lunch on October 29, entitled "Pass the Word-Early Detection Saves Lives," featuring Diane Young-Pornish from the Breast Resource Center. They have secured

our fall luncheon speaker, Lois Phillips, for November 20. Her motivational talk will be on gender differences in public speaking. This will be a great opportunity to network with women from across campus as well as to get some public speaking tips.

This year our Steering Committee is also blessed with an energetic Community Service chair, Barbara Byrge. In her first few weeks as the chair of this committee, she worked closely with the Associated Students Community Affairs Board and took our backpack project to new heights. Thanks to all of you, our generous members, and to Barbara's and CAB's efforts, the PWA was able to increase our donations from 70 to 215 backpacks for needy children at local schools. Please look for information on the upcoming Holiday Party for Isla Vista Elementary School children. If you'd like to help with this event which puts happy smiles on beautiful little faces, please contact Barbara at extension 4344.

Our membership chairs, Phyllis Gibson and Sarah Dillingham, have returned this year to continue doing a great job. They

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work hard processing memberships and maintaining our listserv in order to keep all of you informed.

Kudos go out to our PWA Secretary, Mary Rae Staton, who has been an important part of helping us to succeed. She diligently records our minutes and helps us remember all the things that we want to get accomplished. Also, thanks to our parliamentarian, Candace Stevenson, for keeping our meetings on track. We have a new treasurer, Mary Lum, who has just joined the steering committee to keep the books in order. Brenda Reheem, our Graphics Queen, keeps us looking good by designing and creating all of our flyers, brochures, and newsletters. She

works hard at helping us to get the word out to all of you. A special thanks to Sue Kadner for maintaining and improving the PWA Website. We are using the Website a great deal more and posting events and information we believe will be of interest to you. Be sure to check it out!

And last, but certainly not least, thanks to our two past presidents, Lisa Oshins and Carol Wilmoth. We are truly appreciative of their guidance and dedication to PWA.

We have been excited to see some of the younger professionals on campus get involved with PWA and hope to see this trend continue. You all can help by bringing women to events who may be newer to campus or who may not

have known about PWA. We want to continue to provide great networking opportunities for all the women on campus and to support the continued professional development of as many women as we can. Please join us at the upcoming fall quarter events and look for more in winter and spring.



Cecelia Becerra and Carolyn Buford

Highlight on the 17th Annual Governor's Conference

THE UCSB PROFESSIONAL WOMEN'S ASSOCIATION was represented this year at the California Governor's Conference for Women held in Long Beach in October. The 2003 Governor's Conference, hosted by Governor Gray Davis and his wife, Sharon, provided California women of different professions, generations and backgrounds the opportunity to share knowledge, experiences and perspectives.

The seventeenth annual conference included twenty seminars addressing an array of topics in the areas of health and wellness, leadership, your career, making a difference, a personal perspective, finances and life planning, and youth leadership. The daylong conference featured such notable keynote speakers as Dr. Julie L. Gerberding, the Director of the Centers for Disease Control and Prevention, who spoke eloquently about the status of health in our nation and the role we all have in prevention and encouraged all women to "find the time to protect her health" by making small but significant changes in their lives; and Ashleigh Banfield, NBC News national and international correspondent who covered breaking stories including the war in Afghanistan and the conflict in Israel. During the luncheon, the audience was treated to an address by Jamie Lee Curtis who is not only an award winning actress, but also a best-selling children's author and avid activist. Ms. Curtis brought both a fresh perspective to women's issues in California, and a funny, honest look at how women make a difference in the world, treat their changing bodies, and make decisions

that can impact the lives of those around them. In addition, she encouraged all women to live "a mindful life" so that you may "live wisely and love well." In addition, Governor Gray Davis brought words of wisdom and insight to the non-partisan event throughout the day which inspired women of all ages to continue working to make a difference in their communities. Governor Davis and First Lady Sharon Davis quoted Einstein by saying, "In the middle of difficulty is opportunity" which expressed their hope for the future of the state of California.

A highlight of the conference was when Governor Gray Davis and First Lady Sharon Davis awarded six Opportunity Scholarships to young women in the fields of business, education, health and human services, nursing, public service and law enforcement, and science and technology. The \$5,000 awards are designed to help women pay for their education in order to pursue careers. Since the scholarship program was launched in 1993, more than \$230,000 has been awarded to female students in California. As a surprise, the Hyundai Corporation, a conference sponsor, awarded one lucky Opportunity Scholarship winner a new car to further support her as she continued her education.

"The Conference was a very unique opportunity to be surrounded by 9,000 women from all areas of business, education, health care, and public service. The opportunity to step outside of our every day world and interact with others who are pursuing the same goal, the goal of learning

and empowering themselves for the future, is powerful. This conference was organized in a way which treated the mind to new and challenging content, and pushed you to think of the ways you want to impact the world." —Kim Parent, PWA Co-Vice President.

Next year's California Governor's Conference for Women has been set for Wednesday, October 24, 2003 in Long Beach. For more information, access the web site at www.cgwv.org. —Kim Parent

Do More...with Life!

PWA Member, Ginny Johns, recently attended a soroptimist district workshop at which she heard these inspiring words:

Do more than...
Do more than exist – LIVE!
Do more than hear – LISTEN!
Do more than agree – COOPERATE!
Do more than talk – COMMUNICATE!
Do more than spend – INVEST!
Do more than think – CREATE!
Do more than work – EXCEL!
Do more than share – GIVE!
Do more than consider – COMMIT!
Do more than forgive – FORGET!
Do more than help – SERVE!
Do more than see – PERCEIVE!
Do more than read – APPLY!
Do more than receive – RECIPROCATE!
Do more than advise – HELP!
Do more than encourage – INSPIRE!
Do more than change – IMPROVE!
Do more than reach – STRETCH!
Do more than grow – BLOOM! And
Do more than dream – DO!

—Harvey Mackay

2003 PWA Backpack Drive: Setting New Standards



THE PWA BACKPACK DRIVE was an overwhelming success. With the help of the UCSB Community Affairs Board, the generosity of our members, and the entire community we delivered backpacks filled with school supplies to over 215 students in need. This is more than triple our last year's figure of 70 backpacks, and we are ecstatic to have reached so many children in our community.

PWA and CAB started collecting backpacks in summer and delivered them for the beginning of fall quarter 2003. Each child received a backpack that was chock full with supplies to help them in school including markers, crayons, rulers, paper, pens, pencils, books, binders, glue, tape, and more. Each backpack was filled with care, and we made each package age appropriate so that the kindergarteners got the backpacks that were brightly colored with cartoon characters, and the junior high school students got calculators and protractors.

This year we reached out to 5 different schools and organizations throughout Santa Barbara and Goleta. By increasing the number of schools we were involved with, we were able to make sure the students who received donations were the ones who needed them the most. We delivered 30 filled backpacks to Our Lady of Guadalupe in North County, 30 to St. Vincent's in South County, 25 to IV Elementary for Pre-School students, 30 to IV Youth Projects, and 100 backpacks to the children at La Cumbre Middle School. At the end of the



drive, we were still excepting gifts from some local corporations such as Linens & Things and Tom's Group. We also received a private donation of \$500 that helped us purchase an additional 50 backpacks to be stuffed for the kindergarteners. We hope to continue reaching out to local and corporate



sponsors throughout the year so we can get enough donations to offer school supplies to all local children who need them. With state budget cuts decreasing the amount of money allocated to each classroom, PWA believes our project has made an important contribution to our community. The project was rewarding for the students as well as all those involved. PWA is proud of our accomplishment, and would like to thank James To of the Community Affairs Board, Kevin Regan, Barbara Byrge, and the many campus departments who got involved as well as those who donated their time to stuff and deliver the backpacks. If you would like to get involved in next year's backpack drive email the PWA or Barbara Byrge at byrge@id.ucsb.edu. Thanks again to all our friends in the community!
—Barbara Byrge

Fall Kick-Off Spices Up Attendees' Day

THE ANNUAL PWA FALL KICK-OFF held on October 16th was a great success. Newly elected officers and committee chairs were introduced and presentations were made to update everyone on PWA's vision for the coming year and upcoming events, such as the annual Fall Luncheon at the Faculty Club, an Arts & Lectures event, and future brown bag presentations. Over 60 attendees enjoyed the Mexican Finger Food Buffet provided by UCen Catering, a mixer game that facilitated meeting new women, and of course, lots of great raffle prizes were given away. Thanks to everyone who helped make this year's Kick-Off a wonderful time for all.



When Generations Collide: Who They Are, Why They Clash.

How to Solve the Generational Puzzle at Work

PERSONALLY SPEAKING, balance is that frequently elusive state where I am satisfied with the amount of time and energy I have devoted to competing priorities. I don't achieve it very often; but I am a Baby Boomer, and reliable sources claim we are pretty hard on ourselves. Recently I was interested to find out that the definition of balance changes across the generations.

Currently we may have up to four generations working in the same office. This is especially true for those of us who employ students. Many books have been written on this subject and one particular book, *When Generations Collide*, explores the different expectations, attitudes, and issues each group brings to the workplace. The authors, Baby Boomer Lynne C. Lancaster and Generation Xer David Stillman, state that one of their goals in writing this book is an attempt to diffuse some of the resentment that may arise with this diversity of generations. My goal is to share some of their insights and reassure you the different generations are not attempting to drive you crazy with their approach to work; they just have different frameworks. There are very solid and logical reasons to explain why each generation thinks and acts the way they do. Many people believe that the different generations will become more alike with age. These authors argue that this will not happen because we do not hold in common our life experiences and cultural touchstones. The four generations are identified as the Traditionalists (born 1900-1945), Baby Boomers (1946-1964), Generation Xers (1965-1980), and Millennials (1981-1999).

In recent years, achieving a balanced life has become a hot issue and a hard sought goal. However, the first question needing an answer on this subject is "What is balance to me?" The next question is "What is balance to my coworkers?" Today's media implies that balance means everyone is supposed to do everything and be good at everything—an

obvious impossibility. Consequently, our expectations are raised when in reality we are lucky to be just some of what we can be. As you will soon learn, balance also means something different to each of the generations.

What follows are brief synopses from this book highlighting the unique viewpoints of each generation. Certainly there may be some overlap in these categories, and you may disagree with some of the statements. Hopefully, you will gain some new insights to build stronger working relationships and energize teamwork.

Traditionalists are known as a loyal generation, and they succeeded by forming partnerships with large institutions to get things done. They have worked long and hard to achieve their success. Their management style is based on the military chain of command—show up when told to and do the assigned work without complaint or question. They have been heard to say "There's a reason we keep business hours—that's when we do business!" Now, however, according to these authors, as this generation approaches retirement they feel able to ask their employers for balance based on the stability they have achieved. Perhaps they have been able to defer this request because of the relaxed and family-friendly atmosphere of their communities in the 40s, 50s, and 60s. This gave them a semblance of balance when you look at their whole experience.

Next we have my favorite group, the Baby Boomers. They are defined by a competitive and optimistic outlook on life, and they feel a deep identification with who they are and what they achieve at work. Does this sound like many of your colleagues? Workaholicism became a badge of honor for a lot of Boomers who were trying to stand out from the crowd and competing for the same jobs. They view daily leadership opportunities as effective ways to boost their career; therefore, they fear the consequences of

missing a day. The implementation and enforcement of rigid workplace standards was at their initiation. "We start at 8:00 a.m. not 8:03 a.m.!" However, at the end of the day they are frequently the ones still working after 5:00 p.m. This generation maneuvers between an endless list of priorities: career advancement, household tasks, raising kids, assisting aging parents, and complex family relationships of "exes and steps." No wonder tiredness, stress, high blood pressure, and a host of other ailments plagues them. According to this book, however, as they reach middle age they are becoming introspective and questioning in their search for meaning. This shift enables them to finally take those hard-earned vacations and attend to the various needs of their families without fear of jeopardizing their careers.

Generation Xers are a freedom-loving group who hate to be micromanaged. Most have had a complex childhood and, therefore, are extremely resourceful and independent. However, they exhibit a lot of skepticism and distrust the durability of institutional and personal relationships. When confronted with rigid work schedules, they are likely to say "Why does it matter when I come and go, as long as I get the work done?" It may be challenging for employers to work with these emerging strengths and weaknesses, but these are our next generation of managers and leaders who will shape our future. Asking for vacations, time to spend with family, and shorter work hours is not a problem for them. They are seeking balance now, not when they are sixty-five. The earlier boom economy made this an achievable goal; and, fortunately, their boldness in achieving balance has been a catalyst for all of us.

Millennials are the most over-programmed generation ever, partly because of the competitive pressure to beat out the other seventy-six million Millennials to get into the best schools. They are used to being busy, and they tend to do better with

SEE GENERATION ON PAGE 5

work schedules that allow them to juggle many activities. Their challenge will be overcoming the mind-frame that work is just one of many important activities rather than top priority. Empowerment, collaboration, and contribution are their strengths since they have always been part of the day-to-day negotiation of their home lives. Progressive employers will capitalize on this strength as they restructure during downsizing. Time is also a big issue for this generation and flexible hours are extremely important to them. The authors acknowledge that this group is largely untested in the workforce; but given their experiences up

to this point, their potential for success is extremely high.

You can see from this very brief overview how each generation approaches their career, employer, and family with different expectations and needs. Whether you are a faculty member, department manager, supervisor, or staff employee, I hope you see these differences strengthening your office and our institution. If your motto has been “We’ve always done it this way!” our current budget crisis provides an excellent opportunity for you to solicit ideas from your multi-generational staff about how to work smarter and more efficiently while accommodating their need for healthy balance. It may be a real

challenge to incorporate this diversity of perspectives into your work environment, but the authors see this as a win-win situation. You will be more effective in recruiting, motivating, and managing your team of workers by using the tools they provide. Productivity will increase, and your colleagues will appreciate your understanding. You may even be the recipient of a “Most Outstanding Boss” award.

—Candace Stevenson



Holiday Stress

IF I CAN MAKE IT THROUGH the winter season without hearing Alvin & the Chipmunks sing “Christmas, Christmas,” it is a good year for me. We each have stories or memories of the holidays that either evolve laughter and joy, or at the other end of the spectrum, emit stress and anxiety. Finding quiet time with your loved ones and quiet time for yourself are key elements to navigating the holiday season. I found that if I put some time and energy into prioritizing what was important to me, I could work to create a holiday season that was manageable and full of the joy we hear in all of those holiday songs. Here are some things to consider when planning for the holiday season.

Tip #1

Map out your calendar for the season. Consider friends’ and office events and annual parties, cultural or religious traditions/events and if you have children and extended family, include their key events and visits. Remember that you are one person and decide in advance, what fits your schedule, energy, budget and time constraints.

Tip #2

Set goals and put limits on gift giving. Financial stress peaks this time of the year. When you see holiday displays in the stores starting as early as July, the financial pressure can start before you begin shopping. Be selective in what you purchase. Try to not extend the holidays into New Year debt; think twice

before charging on your credit card. Rather than purchasing random items put some time and thought into finding unique or thoughtful item(s). You may not be able to afford something for everyone, but you can spend some time sending a card of appreciation for the role they play in your life.

Tip #3

Remember loved ones who have passed. The first holidays without loved ones present are the hardest. Sometimes keeping them close and sharing fond memories of them with others helps and other times, changing the environment and routine to create new memories can help. Know that you will be sad and give yourself the time and space to determine what is best for you. Often doing something that will allow you to honor their memory can address your sense of loss.

Tip #4

What do the holidays mean to you and how can you put those values into practice? The holidays are filled with tradition and history. Sometimes we can get so caught up in the festivities and the drama of the holidays that we forget the reason for the celebration. The key word is celebration. I can remember spending 6 cold hours standing in the Toys for Tots line with a neighbor so that his younger siblings could have gifts. I learned a lot from that young man about family and sacrifice. I gave not of my checkbook, but of my time, so that others could have reason to celebrate and it reinforced for me the need to keep the holidays in perspective.

Tip #5

Decide in advance where you will spend the holidays. Once you have made your decision, be firm on your plans and do not feel guilty about it. My holiday cards are sent early and usually include my plans, “We are staying home this year and will miss you or we are looking forward to our visit.” By letting them know in advance, it frees me up from having to explain where I will be and why.

Tip #6

Prioritize yourself and find some quiet time. In the frenzy to be everywhere and see everyone, don’t forget the time for solitude and reflection.

Tip #7

Plan time to prepare and recover. Every year I make a note to myself to take a break, not just before the holidays to prepare, but afterwards to recover. Usually, I take time off before the holiday to shop, bake and prepare. When the holiday is over, tired and exhausted, I try to resume my regular routine. Give yourself transition time.

Tip #8

Everything does not need to be perfect. Sometimes we create our own stress by the high expectations we set for ourselves. The decorations have to be just so or we have to bake Great Great Aunt Sophie’s pastry recipe from the old country. Sometimes you have to just let go of the details and focus on the bigger picture—celebrating life with those you love.

—Lupe Navarro-Garcia

Time to Curl Up with a Good Book (and a Cookie)

THE PWA BOOK GROUP meets on the first Thursday of each month in one of the University Center (UCen) meeting rooms. We meet from noon to 1:00 p.m. and encourage everyone to bring their lunch and eat while the meeting is going on. We read a book previously selected by the group as a whole from ideas and suggestions presented by the group. Sometimes we select books for the next two or three months. The current selection is always offered by the UCSB Bookstore at 15% off the list price for the month preceding the meeting (unless it's already on bestseller status making it 25% off).

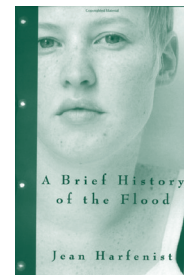
The group enjoys a far-ranging taste in literature, from *Harry Potter* and Ian McEwan to Gayle Lynds and Anita Diamant. As a whole, the books geographically span the globe. Stories have been set in Ireland, India, Asia, France, Chile, Africa, Germany, China, the Middle East and all over the United States. There has been no effort to restrict our reading to fiction, but only ten of our choices were non-fiction. Twenty-five of the authors were men, while thirty-four have been women.

Twice a year, we do something fun at our meetings: During the December meeting, we do a cookie exchange for the holidays. Bring some cookies to share, and take home a wonderful assortment of different cookies, along with their recipes. (Well, sometimes they get home—a lot get eaten before the day is over!) In June of each year we read a book having to do with food. At that meeting we bring food that is described in the book. The first year we read *Chocolat* and each member brought something chocolate to share and enjoy. My goodness, was that a popular meeting! The following year, we read Ruth Reichl's memoir (she's editor-in-chief of *Gourmet* magazine) and brought a variety of foods that she had mentioned. Our most recent food meeting revolved around the novel *Life of Pi*. This rich novel begins in India, then moves to the Pacific Ocean. At that meeting we had some lovely choices of authentic Indian cuisine.

Since we all have wide and varied reading tastes, we have also adopted the custom of sharing different books with the group. A member may bring in one or more books that they have enjoyed and loan them to another group member for the next month.

Members are also kept posted by e-mail of the latest developments in the literary world, such as Booker and Nobel prize winners, as well as lists of best-selling books on other college campuses in the country.

The book selection of the November 6 meeting was *The Piano Tuner*, by Daniel Mason. The December 4 meeting is at noon in UCen Goleta Valley room, and the book selection is *A Brief History of the Flood*, by Jean Harfenist, available now at the UCSB Bookstore. And don't forget to bring goodies for the cookie exchange! Everyone is welcome—please come and join us.



Meetings in 2004 are scheduled as follows: January 29 (The first meeting of the year is at a different time because of the holidays and the start of Winter Quarter), March 4, April 1, May 6, June 3, July 1, August 5, September 2, October 7, November 4, and December 2.

—Tammy Streeter

Toys, Tots, Treats and Tradition PWA Hosts Annual Holiday Party

SANTA AND HIS SPECIAL PWA ELVES will be visiting Isla Vista Elementary & Brandon Schools on December 11 to brighten the lives of all of the kindergarten students there. This is the first year we will have two parties, and PWA is looking forward to treating twice as many children in our community as last year. The annual PWA Holiday Party starts off with the school choir singing festive songs for the children, while donated cookies and juice boxes are distributed by the PWA elves, this year led by Barbara Byrge, the PWA Community Outreach Committee Chairperson.

Each of the children were given the chance to tell Santa their heart's desire on wish lists they colored in November. The wish lists were distributed to PWA members and many of their campus colleagues, who then purchased, wrapped and donated the requested items. The PWA elves will help distribute each child's individual gift and



all of the children will receive "goodie bags" of teddy bears donated by the UCSB bookstore and other holiday or school theme items, as they leave to return to their classrooms. Monetary donations for the purchase of these goodie bag items can be made until December 6, by contacting Barbara Byrge at byrge@id.ucsb.edu

Isla Vista school recently reported to the PWA that 75-80% of their K-6 grade children's families qualify for free or reduced lunches, one of the state's indicators for determining poverty and

very low-income households. At Brandon School most of the kindergarten age children qualified for free or reduced lunches this year. The school staff indicates that the PWA gifts (suggested range was between \$9 - \$15) are the only gift, or will be the major gift, that some of the children receive during the holiday season.

PWA members Cathe Hedrick and Phyllis Gibson have been invaluable in helping put this together for many years. They find it to be as rewarding to them as it is to the children. The sight of the children hugging Santa brings so much joy to the volunteers, that they keep coming back to help, despite the fact that this is a complicated endeavor and requires the combined efforts of many people and organizations. The PWA welcomes anyone who is interested in attending the holiday party to contact Barbara Byrge, at byrge@id.ucsb.edu 893-4344

—Barbara Byrge

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PWA Statement of Purpose

To develop awareness among faculty, staff, and other campus constituencies of the contributions of women to the mission of UCSB.

To provide activities and support to other campus constituencies that contribute to the advancement of women.

To serve as a networking and communications channel among women employees at UCSB.

To provide a forum to influence decisions on campus and community issues that affect women at UCSB.

Statement of Appreciation

The PWA would like to thank the Affirmative Action Office for their financial contributions and continued support of the publication of the bi-annual PWA Newsletter.



The PWA Membership Committee co-chairs have been revising the membership lists and labels. E-mail reminders will be sent to you if your membership has expired.

Yes! I Would Like to Join the UCSB Professional Women's Association!

\$10 Annual Dues (July-June) • Please Make Check Payable To: UC Regents

Send To: PWA Treasurer, Mail Code 8627

New Membership Membership Renewal

Name: _____ Phone: _____

Department: _____ E-mail: _____

I would like more information on the following committee(s). Please contact me!

Membership Community Service Program Publicity

2003-2004 PWA Standing Committees and Chairs

Community Service
The goal of this committee is to promote volunteer opportunities by designing and sponsoring projects of service to our campus and the community.

Chair:

Barbara Byrge
Instructional Resources
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x4344

Membership

This committee supports the growth of PWA through active recruitment within the UCSB community.

Co-Chairs:

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x2807
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Programs

The Programs Committee provides year-round activities and events on topics responsive to the member's needs and interests. It researches possible activities and coordinates with other campus constituents.

Co-Chairs:

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x3787
Kathy Davis
Budget & Planning
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Publicity and Publications

The members of the Publicity and Publications Committee are responsible for publicizing and informing members of PWA-sponsored events and activities.

Chair:

Brenda Reheem
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reheem-b@sa.ucsb.edu
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Web Site Maintenance

Chair:

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Make Plans for the 2004 PWA Annual Conference!

As a member of PWA, this conference is about YOU!

The conference planning committee would like your ideas, thoughts, and suggestions to make this year's conference fantastic.

Do you have an idea for:

- A Conference Theme;
- A Program; or
- A Keynote Speaker?

then just email your suggestions to parent-k@sa.ucsb.edu
or navarro-garcia-l@sa.ucsb.edu.

We look forward to making the 2004 PWA Conference
a great professional development opportunity for you!

NEWSLETTER 2003 – 04

Feedback

We want to hear from you! Please let us know if you would like to see a particular topic or event covered in future newsletters. Any comments positive or negative are welcome. Address all suggestions to Candace Stevenson at stevenson-c@sa.ucsb.edu or Brenda Reheem at reheem-b@sa.ucsb.edu.

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For more information about PWA:
Web Site: <http://www.pwa.ucsb.edu>



PROFESSIONAL WOMEN'S ASSOCIATION